

PRESS RELEASE

**ROE Visual Introduces Coral - A Breakthrough COB LED Panel
The COB Flip Chip LED Panel for Unparalleled AV Integration**

Shenzhen, China (June 5, 2023) – ROE Visual, a leading innovator in LED-based solutions, is excited to announce the launch of its latest groundbreaking product, the COB Flip Chip LED Panel Coral.

Designed to revolutionize the world of AV integration, Coral is a cutting-edge LED panel that boasts remarkable features, including COB flip chip technology, a high-contrast dark mask, and pixel pitches ranging from 0.9mm to 1.8mm. ROE Visual is thrilled to introduce this game-changing product to industry professionals at the upcoming InfoComm.

The Coral LED Panel combines the latest advancements in LED technology to deliver a truly immersive visual experience. With its unique COB flip-chip architecture, this panel offers exceptional brightness and color consistency, ensuring every image and video is vivid, vibrant, and true to life. The precise pixel pitches ranging from 0.9mm to 1.8mm enable incredibly sharp and detailed visuals, making it perfect for various applications, including command centers, conference rooms, retail displays, and more.

One of the standout features of the Coral LED Panel is its high-contrast dark mask. This cutting-edge technology enhances the contrast ratio, providing deeper blacks and more accurate color reproduction. Whether watching your control board, showcasing product demos, or delivering presentations, the panel's stunning contrast will captivate your audience and elevate the overall visual experience.

In addition to its exceptional performance, the COB Flip Chip LED Panel offers seamless integration into any AV setup. Its sleek design and lightweight construction make installation hassle-free, while its versatile form factor allows for flexible mounting options. The panel's compatibility with leading control systems ensures seamless integration with existing AV infrastructure, making it an ideal choice for retrofit and new installations.

"We are proud to introduce the Coral COB Flip Chip LED Panel, a product that embodies our commitment to pushing the boundaries of visual technology," said Jason Lu, CEO at ROE Visual. "With its state-of-the-art features and unmatched performance, this LED panel will redefine the possibilities of AV integration. We invite everyone attending the InfoComm show to experience the future of visual excellence firsthand."

Visit ROE Visual at InfoComm Booth to witness the extraordinary capabilities of the Coral LED panel. Our knowledgeable team will be on hand to provide live demonstrations and answer any questions you may have about this revolutionary product.

For more information about the Coral LED Panel and ROE Visual's extensive range of LED solutions, please visit www.roevisual.com

About ROE Visual

Founded in 2006, ROE Visual manufactures unrivalled, award-winning LED display technology for a broad range of applications, including touring productions, broadcast, film, live and virtual events, corporate, architectural, retail, control room, and many more. Used by the most significant touring artists and spectacular broadcast events, retail, and architectural installations, ROE Visual's products live up to the exacting demands of the industry's creatives and technologists. ROE Visual products offer maximal creativity, ease of use, durability, and visual excellence. By enabling spectacular and breathtaking visual effects to come to life on a large display format, immersive experiences for performers and audiences all over the globe can be created. The company enjoys relationships with leading global AV Installers, rental companies, and notable partners in the production, film, and event industry. ROE Visual offers expert knowledge in LED display technology and extensive support on a global scale through its American, European, and China-based teams.

For more information, please visit: www.roevisual.com